

Family and Consumer Sciences

Using Logic Models to Build

Better Lives, Stronger Communities

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Build Your Own Logic Mod...

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CYFERnet SEARCH

COMMON MEASURES LOGIC MODEL BUILDER SURVEY BUILDER RESOURCES

BUILD YOUR OWN LOGIC MODEL

Learning Module Menu

Planning for Effective Program Evaluation

- What is a logic model?
- What does a logic model look like?
- Developing Outcomes
- Activities and Outputs
- Outputs or Outcomes?
- Conducting a Needs Assessment
- Build Your Own Logic Model

BUILD YOUR OWN LOGIC MODEL

Now that you have had the chance to familiarize yourself with different components of the logic model, we will walk you through the steps of building your own. We will be using the CYFAR Logic Model Template for this process. If you would like to download a copy of the Form for Completion or the Logic Model Worksheets, click here: [Form for Completion](#), [Logic Model Worksheets](#).

When developing your logic model, it is important to establish and maintain a focus on results rather than on [activities](#). Logic models help program professionals, evaluators, and [stakeholders](#) reach consensus about which elements are essential to the program. Consequently, program professionals and researchers are more able to identify faulty or implausible links early on.

THE LOGIC MODEL INCLUDES FIVE ELEMENTS:

- Identified needs and assets
- Desired results (short term and long term)
- Indicators (short term and long term)
- Activities
- Resources

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http://www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html

http://www.uwex.edu/ces/pdande/evaluation/eval... What is a logic model? | CYFER... Evaluation Logic Model

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Cooperative Extension *Extension*

PD&E **Program Development and Evaluation**
University of Wisconsin - Extension

HOME SITEMAP CONTACT SEARCH

Program Development

- PD Model
- Logic Model

PD&E Specialty Areas

- Evaluation
- Evaluation Reports
- Program Planning
- Situational Analysis
- Priority Setting
- Teaching & Learning
- Self Leadership
- Diversity in Educational Programs

Curriculum/Courses

UWEX Planning and Results System

Resources

- Quick Tips
- Evaluation Publications
- Program Development Materials

Contact Faculty & Staff

Copyright & Citation

Download a copy of the free Adobe Acrobat Reader to view and print information provided as PDF files.

LOGIC MODEL

- [Templates for creating a logic model](#)
- [Examples of logic models](#)
- [Logic model on-line, self-study module: "Enhancing Program Performance with Logic Models"](#)

Now available (October 2010) - [PDF version](#) (216 pages, 3.35 MB) of the online course. This file may be downloaded to view offline or print all or selected pages for reference. Note that this file contains the content of the Feb. 2003 online course, no revisions have been made.

- A resource for teaching and training about logic models, posted in February 2008.
- [Developing a logic model: Teaching and training guide](#) - includes handouts and printed slide notes pages (118 pages, 5.1 MB)
- [PowerPoint slide file](#) (88 slides, 5.6 MB)

Program Action - Logic Model

Inputs

Outputs

Outcomes - Impact

Evaluation

Focus - Collect Data - Analyze and Interpret - Report

The logic model is at the center of UW-Extension Program Development. It displays the sequence of actions that describe what the program is and will do – how investments link to results. We include 5 core components in this depiction of the program action:

1. **INPUTS:** resources, contributions, investments that go into the program
2. **OUTPUTS:** activities, services, events and products that reach people who participate or who are targeted
3. **OUTCOMES:** results or changes for individuals, groups, communities, organizations, communities, or systems
4. **Assumptions:** the beliefs we have about the program, the people involved and the context and the way we think the program will work

Situation: Communities and families are increasingly concerned about the weight and health of their children. Obesity prevention has not been successful using traditional educational approaches. More promising approaches would take into account the larger community in which the child lives. A coordinated community approach to obesity intervention is often the missing component necessary to support and sustain lifestyle changes that influence childhood obesity.

[illegible]



(continued)

	<p>10. Coach the intervention community in each state during years two to five. (Control communities will receive no coaching.)</p> <p>11. Provide each of the control and intervention communities with \$5000 and their coalition begins implementation of at least one nutrition and one physical activity intervention</p> <p>12. Each intervention community develops a sustainability plan</p> <p>13. Hire a graduate student to work with PD in each state to help all communities administer and evaluate the community assessment following the delivery of evidence-based programs</p> <p>14. Analyze data</p> <p>15. Organize findings of best practices into a tool kit for dissemination via technology, including eXtension.</p> <p>16. Prepare manuscripts and present results at national conferences.</p> <p>17. Conduct coaches training for key leaders of control communities</p>	<p>All states for 7 intervention communities only</p> <p>All states for all 16 communities</p> <p>All states for 7 intervention communities only</p> <p>All 7 states</p>			
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Assumptions

Communities are concerned about their rate of childhood obesity and believe that there is a need to lower the rate

Community coalitions can help improve the socio-ecological environment of low-income 4 year olds to decrease risk of obesity

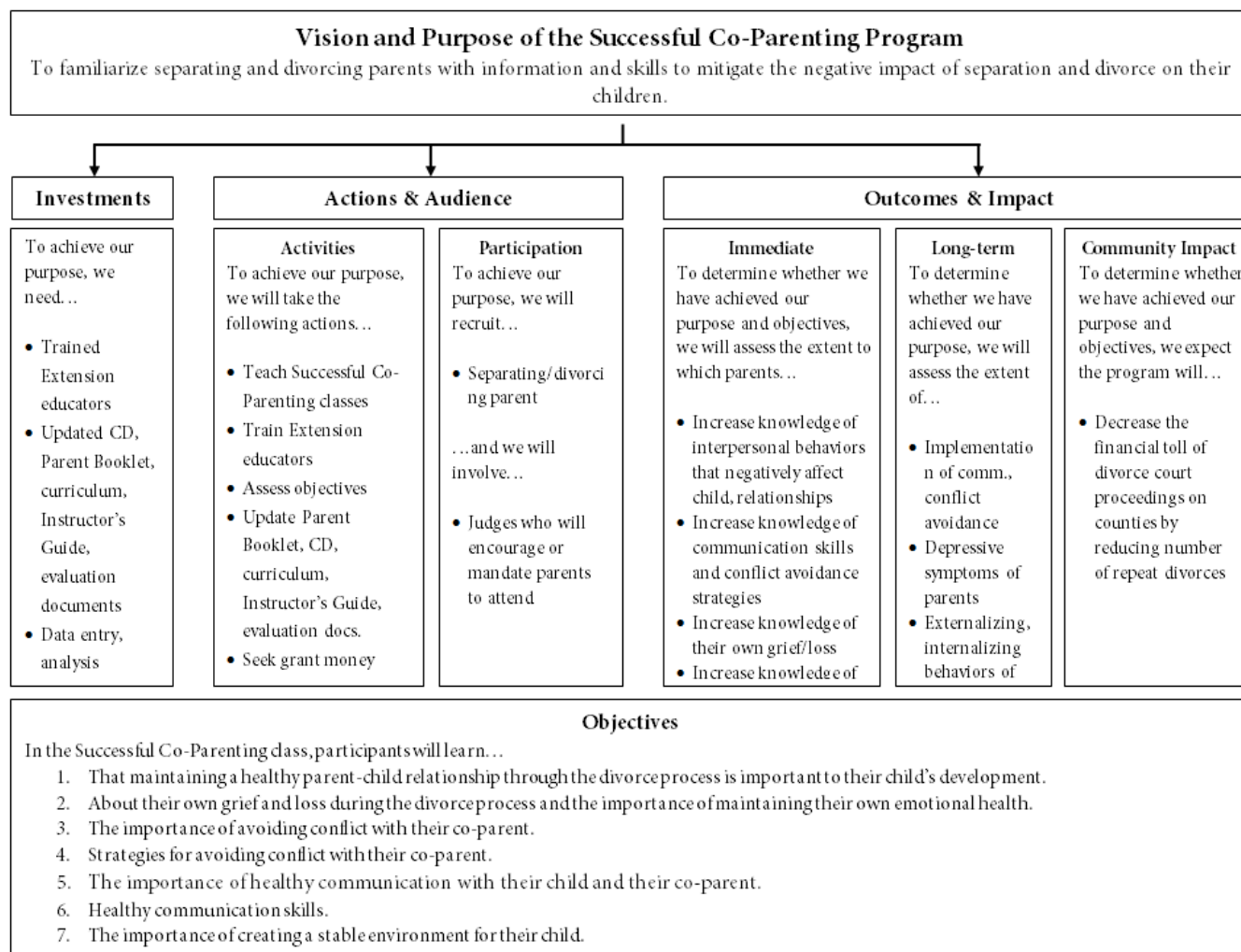
External Factors

Other issues may arise in communities that may be of a critical nature and detract from the effort (e.g., natural disaster, economic downturns leading to the closing of plants or layoffs, flu epidemic, local school or political crisis or issue).

Leadership may change locally which could impact an effort.

Multi State AFRI Grant
 Contact: Carol Smathers
 Field Specialist and Assistant Professor

Successful Co-Parenting Logic Model



Questions? Contact:

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